

Bachelor of Art in Hospitality and Tourism Management

General Requirements:

ENG 100: English Composition I (3 Credits)

ENG 101: English Composition II (3 Credits)

ENG 210: American Literature (3 Credits)

COM 285: Speech Communication (3 Credits)

COM 210: Business Communication I (3 Credits)

COM 211: Business Communication II (3 Credits)

PHIL 100: Introduction to Philosophy (3 Credits)

PHIL 264: World Religions (3 Credits)

CHEM 110: Introduction to Chemistry (3 Credits)

BIO 100: Principles of Biology (3 Credits)

MTH 257: College Algebra (3 Credits)

HIS 217: Western Civilization I (3 Credits)

HIS 218: Western Civilization II (3 Credits)

HIS 122: American Government (3 Credits)

POL 100: Introduction to Political Science (3 Credits)

SOC 110: Introduction to Sociology (3 Credits)

PSY 100: Introduction to Psychology (3 Credits)

CIS 100: Introduction to Computer (3 Credits)

Core Courses:

BUS 100: Introduction to Business (3 Credits)

BUS 150: Business Ethics (3 Credits)

BUS 217: Strategies in Decision Making (3 Credits)

BUS 251: Operation Management (3 Credits)

BUS 316: Business Enterprise Management (3 Credits)

BUS 450: Strategic Management (3 Credits)

FIN 332: Managerial Analysis (3 Credits)

BHIT 117: Marketing for Hospitality and Tourism (3 Credits)

BHIT 205: Information Technology for Strategic Tourism Management (3 Credits)

BHIT 209: Tourism Geography (3 Credits)

BHIT 215: Revenue Management for Hospitality Industry (3 Credits)

BHIT 226: Tourism and Community Development (3 Credits)

BHIT 304: Leadership in Hospitality and Tourism (3 Credits)

BHIT 311: Business Writing for Hospitality Industry (3 Credits)

BHIT 400: Business Statistics (3 Credits)

BHIT 406: Quality Management for Hospitality Industry (3 Credits)

BHIT 423: Global Issues in Travel and Tourism (3 Credits)

BHIT 435: Legal Aspects of Hospitality and Tourism Management (3 Credits)

BHIT 444: Managerial Accounting for the Hospitality Industry (3 Credits)

BHT 100: Introduction to Tourism and Hospitality Management (3 Credits)

BHT 110: Sustainability in Tourism and Hospitality (3 Credits)

ECON 445: International Trade (3 Credits)

URES 499: Capstone Project for Undergraduate Studies (3 Credits)