

## **Bachelor of Business Administration (BBA)**

### ***General Requirements:***

ENG 100: English Composition I (3 Credits)

ENG 101: English Composition II (3 Credits)

ENG 210: American Literature (3 Credits)

COM 285: Speech Communication (3 Credits)

COM 210: Business Communication I (3 Credits)

COM 211: Business Communication II (3 Credits)

PHIL 100: Introduction to Philosophy (3 Credits)

PHIL 264: World Religions (3 Credits)

CHEM 110: Introduction to Chemistry (3 Credits)

BIO 100: Principles of Biology (3 Credits)

MTH 257: College Algebra (3 Credits)

HIS 217: Western Civilization I (3 Credits)

HIS 218: Western Civilization II (3 Credits)

HIS 122: American Government (3 Credits)

POL 100: Introduction to Political Science (3 Credits)

SOC 110: Introduction to Sociology (3 Credits)

PSY 100: Introduction to Psychology (3 Credits)

CIS 100: Introduction to Computer (3 Credits)

### ***Core Courses:***

BUS 100: Introduction to Business (3 Credits)

BUS 150: Business Ethics (3 Credits)

BUS 175: Organizational Behavior (3 Credits)

BUS 217: Strategies in Decision Making (3 Credits)

BUS 241: Human Resource Management (3 Credits)

BUS 251: Operation Management (3 Credits)

BUS 310: Business Taxation (3 Credits)  
BUS 327: Transformational Leadership (3 Credits)  
BUS 425: Leading Organizations (3 Credits)  
BUS 450: Strategic Management (3 Credits)  
BUS 471: Corporate Risk Management (3 Credits)  
ECON 410: Economic Analysis of Social Issues (3 Credits)  
ECON 411: Negotiation and Conflict Management (3 Credits)  
URES 499: Capstone Project for Undergraduate Studies (3 Credits)  
MKT 203: Marketing Strategy (3 Credits)  
ECON 445: International Trade (3 Credits)  
ECON 463: Econometrics (3 Credits)  
BUS 236: Global Business Environment Strategy (3 Credits)  
BUS 316: Business Enterprise Management (3 Credits)  
BUS 355: People and Organizations (3 Credits)

***Electives: Choose 3 courses:***

ACCT 405: Business Accounting (3 Credits)  
FIN 235: Management Accounting and Control (3 Credits)  
FIN 310: Introduction to Financial Management (3 Credits)  
FIN 412: Capitalism and Its Critics (3 Credits)  
FIN 423: Financial Analysis (3 Credits)